



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract #**853783****Schedule Dates**

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

175

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06304085

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	48386- News @ 5am	5	X	X	X	X	X			15	\$125.00	\$1,875.00	St. Louis (KMOV) (KMOV)		9/11/12
1.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
1.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
1.0.3	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
1.0.4	Closed Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
1.0.5	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
2.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	48386- News @ 5am	1	X	X						1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)		9/11/12
3.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	20015- News @ 6am M-F	5	X	X	X	X	X			12	\$270.00	\$3,240.00	St. Louis (KMOV) (KMOV)		9/11/12
3.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
3.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	

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3.0.4	Closed Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
3.0.5	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
3.0.6	Closed Preempt	10/15/12															St. Louis (KMOV) (KMOV)	S-In Lieu of Revision/Spot -	
3.0.7	Closed Preempt	10/16/12															St. Louis (KMOV) (KMOV)	S-In Lieu of Revision/Spot -	
3.0.8	Closed Preempt	10/17/12															St. Louis (KMOV) (KMOV)	S-In Lieu of Revision/Spot -	
4.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	131968- CBS This Morning	5	X	X	X	X	X			15	\$160.00	\$2,400.00	St. Louis (KMOV) (KMOV)		9/11/12
4.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
4.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
4.0.3	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
4.0.4	Closed Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	

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4.0.5	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
5.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	131968- CBS This Morning	1	X	X						1	\$160.00	\$160.00	St. Louis (KMOV) (KMOV)		9/11/12
6.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	4:30A- 4:59A (CT)	5	X	X	X	X	X			15	\$40.00	\$600.00	St. Louis (KMOV) (KMOV)		9/11/12
6.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
6.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
6.0.3	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
6.0.4	Closed Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
6.0.5	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
7.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	4:30A- 4:59A (CT)	1	X	X						1	\$40.00	\$40.00	St. Louis (KMOV) (KMOV)		9/11/12
8.0	Normal Line / SPOT	10/27/12-11/03/12	2	:30	132086- CBS This Morning: Saturday							1		2	\$50.00	\$100.00	St. Louis (KMOV) (KMOV)		9/11/12
9.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	8A- 10A (CT)								2	5	\$450.00	\$2,250.00	St. Louis (KMOV) (KMOV)		9/11/12

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9.0.1	Preempt	10/21/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -bump rate	
9.0.2	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
9.0.3	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
10.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	137124- Katie	3	X	X	X	X	X				\$125.00		St. Louis (KMOV) (KMOV)		9/11/12
10.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
10.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
10.0.3	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
11.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	137124- Katie	2	X	X	X	X	X			6	\$125.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
12.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20022- Price is Right	1	X	X	X	X	X				\$450.00		St. Louis (KMOV) (KMOV)		9/11/12
12.0.1	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	

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13.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20022- Price is Right	2	X	X	X	X	X			2	\$450.00	\$900.00	St. Louis (KMOV) (KMOV)		9/11/12
14.0	Normal Line / SPOT	10/22/12-11/02/12	2	:30	20022- Price is Right	1	X	X	X	X	X				\$450.00		St. Louis (KMOV) (KMOV)		9/11/12
14.0.1	Closed Preempt	10/26/12															St. Louis (KMOV) (KMOV)	S-In Lieu of Revision/Spot -	
14.0.2	Closed Preempt	10/29/12															St. Louis (KMOV) (KMOV)	S-In Lieu of Revision/Spot -	
15.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20023- News @ 12noon M-F	2	X	X	X	X	X				\$500.00		St. Louis (KMOV) (KMOV)		9/11/12
15.0.1	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
15.0.2	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
16.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20023- News @ 12noon M-F	3	X	X	X	X	X			8	\$500.00	\$4,000.00	St. Louis (KMOV) (KMOV)		9/11/12
16.0.1	Closed Preempt	10/18/12															St. Louis (KMOV) (KMOV)	S-In Lieu of Revision/Spot -	
17.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	28663- Dr. Phil	3	X	X	X	X	X				\$500.00		St. Louis (KMOV) (KMOV)		9/11/12
17.0.1	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
17.0.2	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	

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17.0.3	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
18.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	28663- Dr. Phil	4	X	X	X	X	X			12	\$500.00	\$6,000.00	St. Louis (KMOV) (KMOV)		9/11/12
19.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20054- News @ 5pm M-F	4	X	X	X	X	X				\$750.00		St. Louis (KMOV) (KMOV)		9/11/12
19.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
19.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
19.0.3	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
19.0.4	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
20.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20054- News @ 5pm M-F	5	X	X	X	X	X			15	\$750.00	\$11,250.00	St. Louis (KMOV) (KMOV)		9/11/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20054- News @ 5pm M-F	1								1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
22.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20055- News @ 6pm M-F	4	X	X	X	X	X				\$750.00		St. Louis (KMOV) (KMOV)		9/11/12
22.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	

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22.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
22.0.3	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
22.0.4	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
23.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20055- News @ 6pm M-F	5	X	X	X	X	X			15	\$750.00	\$11,250.00	St. Louis (KMOV) (KMOV)		9/11/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20055- News @ 6pm M-F	1								1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
25.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	20103- News @ 6pm Sa	1						X		3	\$300.00	\$900.00	St. Louis (KMOV) (KMOV)		9/11/12
25.0.1	Closed Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -BOD 9/11/12	
26.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	20757- News @ 5:30pm Su								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/11/12
26.0.1	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - NFL	
26.0.2	Closed Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - NFL	

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0.3	Closed Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - NFL	
27.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	20053- Entertainment Tonight	4	X	X	X	X	X			12	\$850.00	\$10,200.00	St. Louis (KMOV) (KMOV)		9/11/12
27.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
27.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
27.0.3	Closed Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
27.0.4	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
28.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20053- Entertainment Tonight	1	1							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/11/12
29.0	Normal Line / SPOT	10/29/12-11/05/12	2	:30	115379- Hawaii Five O	1	1							2	\$3,750.00	\$7,500.00	St. Louis (KMOV) (KMOV)		9/11/12
30.0	Normal Line / SPOT	10/09/12-10/30/12	2	:30	42783- NCIS			1						3	\$3,750.00	\$11,250.00	St. Louis (KMOV) (KMOV)		9/11/12
30.0.1	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract #**853783****Schedule Dates**

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

175

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06304085

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	107454- NCIS : Los Angeles			1							\$3,750.00		St. Louis (KMOV) (KMOV)		9/11/12
31.0.1	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
32.0	Normal Line / SPOT	10/23/12-10/30/12	2	:30	107454- NCIS : Los Angeles			1						2	\$3,750.00	\$7,500.00	St. Louis (KMOV) (KMOV)		9/11/12
33.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	135431- Vegas			1							\$2,250.00		St. Louis (KMOV) (KMOV)		9/11/12
33.0.1	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
34.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	135431- Vegas			1						1	\$2,250.00	\$2,250.00	St. Louis (KMOV) (KMOV)		9/11/12
36.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	20076- CSI Crime Scene Investigation				1						\$3,750.00		St. Louis (KMOV) (KMOV)		9/11/12
36.0.1	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
37.0	Revised Line / SPOT	10/18/12-11/01/12	2	:30	124918- Person of Interest					1							St. Louis (KMOV) (KMOV)		9/11/12
37.1	Normal Line / SPOT	10/25/12-11/01/12	2	:30	124918- Person of Interest					1				2	\$3,750.00	\$7,500.00	St. Louis (KMOV) (KMOV)		10/9/12
38.0	Normal Line / SPOT	10/12/12-11/02/12	2	:30	54263- CSI: NY						1			3	\$2,250.00	\$6,750.00	St. Louis (KMOV) (KMOV)		9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

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Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06304085

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0.1	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
39.0	Normal Line / SPOT	10/12/12-11/02/12	2	:30	115389- Blue Bloods						1			3	\$2,250.00	\$6,750.00	St. Louis (KMOV) (KMOV)		9/11/12
39.0.1	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
40.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	54358- Crimetime Saturday							1		2	\$900.00	\$1,800.00	St. Louis (KMOV) (KMOV)		9/11/12
40.0.1	Closed Preempt	11/03/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - NCAA Football	
40.0.2	Closed Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
41.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	135472- Crimetime Saturday							1		2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		9/11/12
41.0.1	Closed Preempt	11/03/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - NCAA Football	
41.0.2	Closed Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
42.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	43181- 48 Hours							1		2	\$2,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)		9/11/12

CONFIRMATION CONTRACT

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Accepted-Station:

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Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

175

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06304085

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0.1	Closed Preempt	11/03/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - NCAA Football	
42.0.2	Closed Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
43.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	20141- 60 Minutes								1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		9/11/12
43.0.1	Closed Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - 60 Minutes DB	
43.0.2	Closed Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - 60 Minutes DB	
43.0.3	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
44.0	Normal Line / SPOT	10/21/12-10/21/12	2	:30	107455- Good Wife								1		\$3,500.00		St. Louis (KMOV) (KMOV)		9/11/12
44.0.1	Closed Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - Good Wife DB	
45.0	Revised Line / SPOT	11/04/12-11/04/12	2	:30	107455- Good Wife								1				St. Louis (KMOV) (KMOV)		9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

175

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06304085

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.1	Normal Line / SPOT	11/04/12-11/04/12	2	:30	140453- Good Wife								1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		9/20/12
46.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	99583- Mentalist								1	1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/11/12
46.0.1	Closed Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - Mentalist DB	
46.0.2	Closed Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - Mentalist DB	
46.0.3	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
47.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20062- News @ 10pm M-F	2	X	X	X	X	X				\$1,500.00		St. Louis (KMOV) (KMOV)		9/11/12
47.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
47.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
48.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20062- News @ 10pm M-F	3	X	X	X	X	X			3	\$1,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		9/11/12
49.0	Normal Line / SPOT	10/22/12-11/02/12	2	:30	20062- News @ 10pm M-F	4	X	X	X	X	X			8	\$1,500.00	\$12,000.00	St. Louis (KMOV) (KMOV)		9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

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Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06304085

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20062- News @ 10pm M-F		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		9/11/12
51.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	20108- News @ 10pm Sat							1			\$750.00		St. Louis (KMOV) (KMOV)		9/11/12
51.0.1	Closed Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
52.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/11/12
53.0	Normal Line / SPOT	10/13/12-10/20/12	2	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/11/12
53.0.1	Closed Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
54.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/11/12
55.0	Normal Line / SPOT	10/21/12-10/21/12	2	:30	20789- News @ 10pm Sun								1		\$1,250.00		St. Louis (KMOV) (KMOV)		9/11/12
55.0.1	Closed Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - News @ 10pm Sun DB	
56.0	Revised Line / SPOT	11/04/12-11/04/12	2	:30	20789- News @ 10pm Sun								1				St. Louis (KMOV) (KMOV)		9/11/12
56.1	Normal Line / SPOT	11/04/12-11/04/12	2	:30	121148- News @ 10pm Sun								1	1	\$1,250.00	\$1,250.00	St. Louis (KMOV) (KMOV)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
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Contract #**853783****Schedule Dates**

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

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Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

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Entered By

Betsy Waxberg

CO-OP

No

Headline #

06304085

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	119144- News @ 10:30pm Sun								1		\$850.00		St. Louis (KMOV) (KMOV)		9/11/12
57.0.1	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
58.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	119144- News @ 10:30pm Sun								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/11/12
59.0	Normal Line / SPOT	10/08/12-10/26/12	2	:30	20063- Late Show with David Letterman	3	X	X	X	X	X			6	\$360.00	\$2,160.00	St. Louis (KMOV) (KMOV)		9/11/12
59.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
59.0.2	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
59.0.3	Closed Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
60.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	20063- Late Show with David Letterman	5	X	X	X	X	X			5	\$360.00	\$1,800.00	St. Louis (KMOV) (KMOV)		9/11/12
61.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	20027- Inside Edition	3	X	X	X	X	X			9	\$180.00	\$1,620.00	St. Louis (KMOV) (KMOV)		9/11/12
61.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract #**853783****Schedule Dates**

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

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TeleRep - San Francisco

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SNOW,KURT

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Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

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Entered By

Betsy Waxberg

CO-OP

No

Headline #

06304085

Demo**Order Type**

Normal

Package Deal**Commission %**

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Commission

\$27,080.25

Net Total

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Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
61.0.3	Closed Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
62.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20027- Inside Edition	1	1							1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)		9/11/12
63.0	Normal Line / SPOT	10/08/12-11/02/12	2	:30	20065- Late Late Show with Craig Ferguson	3	X	X	X	X	X			9	\$100.00	\$900.00	St. Louis (KMOV) (KMOV)		9/11/12
63.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
63.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
63.0.3	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
64.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20065- Late Late Show with Craig Ferguson	1	1							1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)		9/11/12
65.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	109720- News @ 10pm M-F Rebroadcast	3	X	X	X	X	X				\$10.00		St. Louis (KMOV) (KMOV)		9/11/12
65.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

175

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06304085

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
65.0.2	Closed Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
65.0.3	Closed Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
66.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	109720- News @ 10pm M-F Rebroadcast	5	X	X	X	X	X			15	\$10.00	\$150.00	St. Louis (KMOV) (KMOV)		9/11/12
67.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	109720- News @ 10pm M-F Rebroadcast	1								1	\$10.00	\$10.00	St. Louis (KMOV) (KMOV)		9/11/12
68.0	Normal Line / SPOT	10/13/12-11/03/12	2	:30	20110- St. Louis Country							1		3	\$100.00	\$300.00	St. Louis (KMOV) (KMOV)		9/11/12
68.0.1	Closed Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
69.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	20144- Sports Sunday								1	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)		9/11/12
69.0.1	Closed Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - Sports Sunday DB	
69.0.2	Closed Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - Sports Sunday DB	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

175

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06304085

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0.3	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
70.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	20145- Entertainment Tonight - Weekend								1	1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)		9/11/12
70.0.1	Closed Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - Entertainment Tonight - Weekend DB	
70.0.2	Closed Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Program Change/Exception - Entertainment Tonight - Weekend DB	
70.0.3	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
71.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	2	:30	2:30P- CBS Sports College Football							1		1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		9/11/12
73.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	2	:30	2:30P- CBS Sports College Football							1			\$500.00		St. Louis (KMOV) (KMOV)		9/11/12
73.0.1	Closed Preempt	10/27/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	

CONFIRMATION CONTRACT

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Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

175

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06304085

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
74.0	Normal Line / SPOT	10/21/12-11/04/12	2	:30	9:30A- 10A (CT)								1	3	\$450.00	\$1,350.00	St. Louis (KMOV) (KMOV)		9/11/12
75.0	Normal Line / SPOT	10/14/12-11/04/12	2	:30	135672- News @ 10:30am Sun								1	3	\$100.00	\$300.00	St. Louis (KMOV) (KMOV)		9/11/12
75.0.1	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
76.0	Normal Line / NFL	11/04/12-11/04/12	2	:30	11:58A- NFL on CBS								1	1	\$2,700.00	\$2,700.00	St. Louis (KMOV) (KMOV)		9/11/12
78.0	Normal Line / NFL	10/21/12-10/21/12	2	:30	23839- NFL on CBS								1	1	\$2,700.00	\$2,700.00	St. Louis (KMOV) (KMOV)		9/11/12
79.0	Normal Line / NFL - post	10/28/12-10/28/12	2	:30	3:05P- 3:35P (CT)								1		\$1,350.00		St. Louis (KMOV) (KMOV)	post game from london	9/11/12
79.0.1	Preempt	10/28/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - The closest break will be at 358p	
80.0	M/G For 43.0.2 / SPOT	11/04/12-11/04/12	2	:30	140453- Good Wife								1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		9/20/12
80.1	M/G For 43.0.2 / SPOT	11/04/12-11/04/12	2	:30	140455- 60 Minutes								1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	60M DB	10/9/12
81.0	M/G For 69.0.2 / SPOT	11/04/12-11/04/12	2	:30	121146- Sports Sunday								1	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)		9/20/12
82.0	M/G For 70.0.2 / SPOT	11/04/12-11/04/12	2	:30	121145- Entertainment Tonight - Weekend								1	1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

Gateway Media
2150 River Plaza Drive Ste 150
Sacramento, CA 95833

Contract

853783

Schedule Dates

10/08/12-11/06/12

Advertiser

Jason Plummer for Congress (39987)

Agency

Gateway Media (10115)

Product

Political - US House (1175)

Brand

REPUBLICAN (168806)

Salesperson

Ross, Sandra (3196)

Sales Office

TeleRep - San Francisco

Buyer Name

SNOW,KURT

Phone/Fax

(855) 527-6612 /

CPE

175

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

PLUMMER FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** W/O 11/5 IS M-TU (TUE AM ONLY) ONLY

Date Entered

09/11/12

Last Modified

10/09/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06304085

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,080.25

Net Total

\$153,454.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 158 \$100,730.00

Nov. 2012 101 \$79,805.00

Grand Total: 259 \$180,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
83.0	M/G For 43.0.1 / SPOT	10/21/12-10/21/12	2	:30	140455- 60 Minutes								1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		9/20/12
86.0	M/G For 55.0.1 / SPOT	10/21/12-10/21/12	2	:30	121148- News @ 10pm Sun								1	1	\$1,250.00	\$1,250.00	St. Louis (KMOV) (KMOV)	10P NEWS DB	9/20/12
87.0	M/G For 26.0.1,26.0.2,26.0.3,40.0.1,41.0.1,42.0.1,73.0.1 / SPOT	11/03/12-11/03/12	2	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/20/12
88.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	51911- CBS Sports College Football							3		3	\$1,300.00	\$3,900.00	St. Louis (KMOV) (KMOV)		9/20/12
89.0	Revised Line / NFL Today	10/14/12-10/14/12	1	:30	51911- CBS Sports College Football								1				St. Louis (KMOV) (KMOV)		9/20/12
89.1	Normal Line / NFL Today	10/14/12-10/14/12	1	:30	33575- NFL Today								1		\$1,500.00		St. Louis (KMOV) (KMOV)	NFL TODAY	9/26/12
89.1.1	Closed Preempt	10/14/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -	
90.0	M/G For 46.0.2 / SPOT	11/04/12-11/04/12	2	:30	121448- Mentalist DB								1	1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)	MENTALIST DB	9/25/12
91.0	M/G For 69.0.1 / SPOT	10/21/12-10/21/12	2	:30	121146- Sports Sunday								1	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	SPORTS SU DB	10/9/12
92.0	M/G For 70.0.1 / SPOT	10/21/12-10/21/12	2	:30	121145- Entertainment Tonight - Weekend								1	1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)	ENT DB	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: